



CASTROL AND RUBIS ENERGY KENYA PARTNER TO LAUNCH A WIDE RANGE OF CASTROL OIL LUBRICANTS IN KENYA

30th March 2023: Castrol and RUBiS Energy Kenya have partnered to launch Castrol oil lubricants products in Kenya. Castrol oils are readily available at the over 260 RUBiS Energy Kenya stations countrywide.

Castrol has a wide range of oils and fluids suited for the various market segments including car, motorcycle and commercial vehicle engines as well as industrial, marine, technology and innovation applications.

Speaking during the launch of the partnership, Ed Savage, Castrol Kenya - Country Manager said, "Globally, the Castrol brand is renowned for quality, innovation, and high performance. The brand has been redefining liquid engineering to ensure optimization of engines. The partnership with RUBiS Energy Kenya is timely as customers seek oil products that are designed to suit their everyday mechanical needs. Castrol will leverage RUBiS Energy Kenya's countrywide footprint to ensure that customers are able to get the oil lubricants at all service stations countrywide."

He added, "Castrol also provides a 'Car Engine Oil Finder tool' to ensure customers are getting the right oil. The app makes it quick and easy for customers to have all options and make the right choice when it comes to oil. This supplements the owner's manual and dictate's the industry specification, type, and grade of oil the manufacturer specifies for the engine."

The engine oils cater for petrol, diesel, and transmission machinery.

"In our journey to provide our customers with the best quality products and experience, we are strategically partnering with leading brands that are customer centric and offer quality products to our customers. Through our partnership with Castrol, customers will be able to access a wide range of premium quality lubricants," said RUBiS Energy East Africa Group CEO and Managing Director for Rubis Energy Kenya, Mr. Jean-Christian Bergeron.

He added, "Castrol's world-class innovative products provide oils, fluids and lubricants for every driver, every rider, and every industry. As the exclusive distributor of Castrol Lubricants in Kenya, we will continue ensuring our customer's oils and lubricants needs are fully met."

Castrol oil lubricants will be available at over 260 RUBiS Energy Kenya retail stations, all major lubricant distributors and wholesalers, franchise workshops and spares shops countrywide. The range of products includes Castrol EDGE, Castrol MAGNATEC, Castrol GTX, Castrol VECTON, Castrol CRB and Castrol Transmax fluids.

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ABOUT CASTROL

Castrol, one of the world's leading lubricant brands, has a proud heritage of innovation and fueling the dreams of pioneers. Castrol's passion for performance, combined with a philosophy of working in partnership, has enabled the company to develop lubricants, coolants and greases that have been at the heart of numerous technological feats on land, air, sea and in space for over 100 years.

Castrol is part of the bp group and serves customers and consumers in the automotive, marine, industrial and energy sectors. The branded products are recognized globally for innovation and high performance through our commitment to premium quality and cutting-edge technology.

For more information about Castrol, please visit: [KENYA \(castrol.com\)](http://KENYA.castrol.com)

ABOUT RUBIS

Founded in 1990, RUBiS is an independent French operator specializing in three business areas: distribution of petroleum products, support and services, and storage. The distribution of petroleum products includes service station networks, commercial fuel, aviation fuel, LPG, lubricants, and bitumen. Storage through RUBiS Terminal provides storage of petroleum, chemical and agri-food products. RUBiS is listed on the Paris Stock Exchange and is recognized in the market for its expertise and quality of service.

RUBiS occupies a strong position in more than 40 countries across three continents: Europe, Africa, and the Caribbean.

ABOUT RUBIS ENERGY KENYA

RUBiS acquired Kenol Kobil Plc in March 2019 and Gulf Energy Holdings Ltd in December 2019. RUBiS Energy Kenya, with a network of over 260 service stations countrywide under Kenol, Kobil and RUBiS brands, is one of the leading players in Kenya. RUBiS Energy Kenya business units include Retail, Lubricants, LPG, Trading, Supply, Aviation, Commercial & Industrial and Exports to various East African countries. RUBiS Energy Kenya has subsidiaries in Burundi, Ethiopia, Rwanda, Uganda and Zambia.

RUBiS Energy Kenya is 100% owned by RUBiS, a French Company listed on the Paris Stock Exchange.

For more information about RUBiS Energy Kenya, please visit: <https://rubiskenya.com/>