



## **PREMIER LEAGUE TROPHY TO VISIT KENYA FOR AN EXCLUSIVE VIEWING EVENT**

**Nairobi, Kenya, 25<sup>th</sup> August 2023:** The Premier League Trophy is set to embark on a remarkable journey to Kenya, delighting football enthusiasts with an unforgettable viewing event.

Together with the Premier League's Official Partner Castrol, RUBiS Energy Kenya are proud to bring this exciting event to Kenya. Both renowned for their commitment to enriching the sporting culture in the region, this event promises to give fans an exclusive opportunity to witness the cherished Premier League Trophy, connecting them more closely with the League. The event is scheduled to take place from 1<sup>st</sup> September to 2<sup>nd</sup> September 2023.

The highlight of the Premier League Trophy event will be its grand showcase on Saturday, 2<sup>nd</sup> September 2023, at the Carnivore Grounds. Welcoming fans from 9:00AM, the venue will remain accessible to football enthusiasts until 4:00PM. Adding to the day's allure, iconic Nigerian footballer and former captain of the Super Eagles and Bolton Wanderers, Augustine Azuka 'Jay-Jay' Okocha will be in attendance, elevating the event's fervor for all present.

"The Premier League Trophy event in Kenya is a significant moment for football lovers in the region," remarked Ed Savage, Castrol Kenya's Country Manager. "Castrol is an official partner of the Premier League and we are thrilled to offer this unique experience to our passionate football community in collaboration with RUBiS Energy Kenya. The event promises to be more than just a viewing; it is an immersion into football's rich tapestry, complete with interactive games, vibrant music, and the exclusive opportunity to witness the trophy up close."

Castrol alongside RUBiS Energy Kenya, are committed to providing football fans with this unique experience to improve fan interactions and highlight the ever-present passion for football.

"This event represents more than just a passing spectacle; it embodies the heart and soul of football, a sport that has united millions globally", said RUBiS Energy Kenya Group MD, Mr. Jean-Christian Bergeron. For many Kenyan fans, the Premier League is not just a competition; it is a weekly ritual, a community, and a source of immense pride. By bringing the Trophy to their doorstep, Castrol and RUBiS Energy Kenya are not only acknowledging the fans' unwavering dedication but also cementing Kenya's position on the global football map."

As the days count down to this remarkable event, fans across Kenya are encouraged to mark their calendars and participate in this momentous experience.

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