



RUBIS ENERGIE APPOINTS OLIVIER SABRIÉ AS CEO FOR EAST AFRICA AND GROUP MANAGING DIRECTOR OF RUBIS ENERGY KENYA

2nd September 2024: RUBiS Energie has appointed Olivier Sabrié as the CEO for East Africa and Group Managing Director of RUBiS Energy Kenya.

Mr. Sabrié will be succeeding Mr. Bergeron who will be returning to Paris, France, to undertake a new assignment.

Mr. Bergeron was the CEO for East Africa and Group Managing Director of RUBiS Energy Kenya from 2019 when RUBiS Energy entered the East African market. He has been instrumental in establishing RUBiS' presence in the Kenyan and East African markets as one of the top three Oil Marketing companies. Since RUBiS entry, Mr. Bergeron has led significant initiatives to solidify RUBiS' position, including rebranding fuel stations across Kenya and East Africa, launch of Ultratech fuel technology, RUBiS Gas, and introduction of value-added offerings such as the RUBiS App, RUBiS Card, Enjoy shops, world-class Castrol lubricants, among others.

Reflecting on his tenure, Mr. Bergeron remarked, "This journey has been incredibly fulfilling. Seeing the RUBiS brand become a trusted name in East African households and businesses is a source of immense pride. I am grateful for the support from our dedicated team, our loyal customers, and our partners. Together, we have created a foundation for continued success, and I am confident that Olivier will elevate RUBiS Energy in East Africa to great heights."

With over 30 years in the oil marketing sector, Mr. Sabrié brings a wealth of experience to RUBiS Energy Kenya having most recently served as Chairman and Managing Director & VP South Asia at Total Energies Marketing India Private Ltd. His career with Total Energies began in Mozambique and included leadership roles in various African countries, as well as in France, Pakistan, and India.

Commenting on his new role as the CEO for East Africa and Group Managing Director of RUBiS Energy Kenya, Mr. Sabrié said "I am honored to join the RUBiS family and committed to advancing the company' promise of 'making your life's journey better'. Kenya and East Africa are dynamic markets with immense potential for growth and development. I look forward to building on Mr. Bergeron's impressive legacy and driving RUBiS Energy Kenya's mission to further enhance the journeys our customers take every day."

RUBiS Energy Kenya has nearly 300 fuel stations nationwide offering convenience to customers through its Enjoy stores, RUBiS Card, RUBiS App and RUBiS Gas. In 2023, the company partnered with Castrol to exclusively distribute Castrol lubricants through its fuel stations, major lubricants distributors and wholesalers, franchise workshops and spares shops countrywide.

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ABOUT RUBIS / RUBIS ENERGIE

The Rubis Group is an independent French operator whose main business areas are the distribution of petroleum products and renewable energies. The distribution of petroleum products includes service station networks, commercial fuel, aviation fuel, LPG, lubricants, and bitumen. Renewable energies offer expertise in solar and hydrogen solutions to contribute to a sustainable future.

Rubis Group is listed on the Paris Stock Exchange and is recognized in the market for its expertise and quality of service.

RUBiS Energie is a subsidiary of the Rubis Group occupying a strong position in more than 45 countries across 3 regions: Europe, Africa, and the Caribbean.

ABOUT RUBIS ENERGY KENYA

RUBiS Energie acquired Kenol Kobil Plc in March 2019 and Gulf Energy Holdings Ltd in December 2019. RUBiS Energy Kenya, with a network of nearly 300 service stations countrywide under Kenol, Kobil and RUBiS brands, is one of the leading players in Kenya. RUBiS Energy Kenya business units include Service Stations, Convenience Stores, Lubricants, LPG, Trading, Supply, Aviation, Commercial & Industrial and Exports to various East African countries. RUBiS Energy Kenya has subsidiaries in Burundi, Ethiopia, Rwanda, Uganda and Zambia.

RUBiS Energy Kenya is 100% owned by RUBiS.

For more information about RUBiS Energy Kenya, please visit: <https://RUBiSkenya.com/>