



# Solarise Africa and RUBiS Energy Kenya Announce Strategic Partnership to Launch RUBiSOL

New collaboration will offer expert renewable energy solutions to Commercial & Industrial clients in East Africa.

**(Nairobi, Kenya) 27 November 2024** - Solarise Africa, a pan-African Energy-as-a-Service company, and RUBiS Energy Kenya – a subsidiary of Rubis Energie, a leading player in the energy sector, announce the launch of RUBiSOL, a joint venture focused on providing renewable energy solutions to Commercial and Industrial (C&I) clients across East Africa. This partnership marks a significant milestone in RUBiS Energie's commitment to accelerate its transition efforts towards renewable energies and decarbonation, with Solarise Africa as the chosen partner to achieve this goal.

The primary objective of RUBiSOL will be to advance solar and other renewable energy solutions to commercial and industrial (C&I) clients across East Africa. This strategic initiative will significantly advance the energy landscape, providing reliable and affordable decentralised energy solutions for businesses in the region. RUBiS Energy Kenya will also be installing solar panels on its' stations and depots to meet its decarbonation objectives.

**Jan Albert Valk, Co-Founder and CEO of Solarise Africa**, expressed his enthusiasm for the partnership, stating, "We are thrilled to partner with RUBiS Energy Kenya to drive the adoption of renewable energy across East Africa. Our expertise in decentralised solar and other energy solutions, combined with RUBiS's strong market presence, will unlock new possibilities and empower businesses to thrive."

**Olivier Sabrié, CEO RUBiS Energie East Africa and Group Managing Director RUBiS Energy Kenya**, added, "Expansion of the renewable energy agenda in Africa is a strategic priority for RUBiS Energie. By partnering with Solarise Africa, we are taking a significant step towards a sustainable future. RUBiSOL will not only enhance our energy portfolio but also offer our clients innovative and sustainable energy solutions."

Solarise Africa brings its pan-African decentralised energy solutions (DES) expertise to RUBiSOL. This partnership aligns with Solarise Africa's commitment to advancing decentralised energy solutions for businesses in Africa, providing a robust pipeline for growth.

For RUBiS Energy Kenya, this partnership marks a significant step in delivering renewable energy targets alongside direct, tangible benefits to customers. Through its collaboration with Solarise Africa, RUBiS Energy Kenya is expanding its offerings to include a locally produced, eco-friendly power source that is reliable, cost-effective, and accessible. This decarbonized energy supports local economies while providing customers with a sustainable, dependable solution. RUBiS Energy Kenya is committed to meeting customer needs and expanding its renewable portfolio with impactful, customer-centered energy solutions.

The launch of RUBiSOL marks the beginning of a transformative journey towards a sustainable energy future in East Africa.

End.