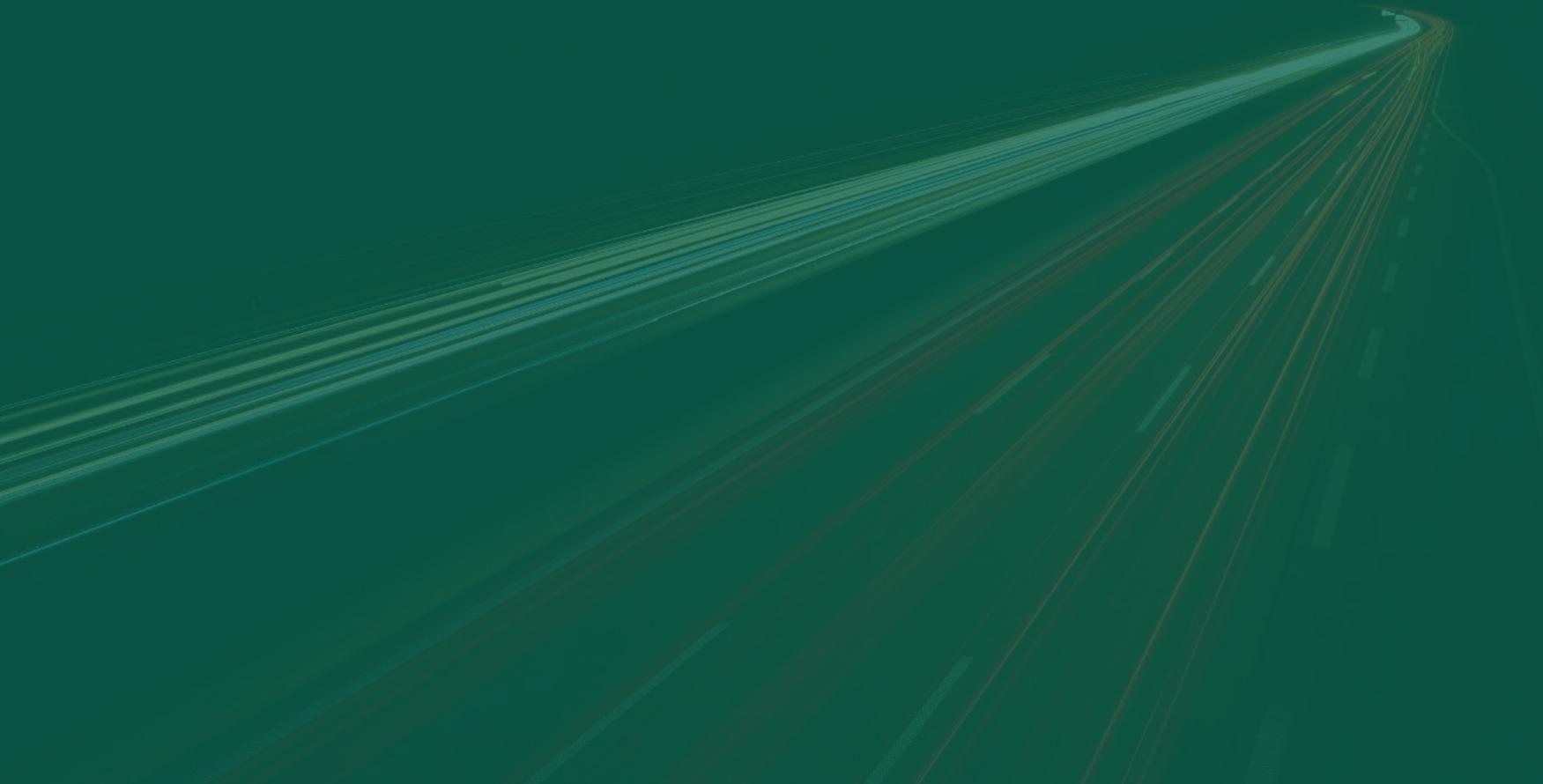




COMPANY PROFILE



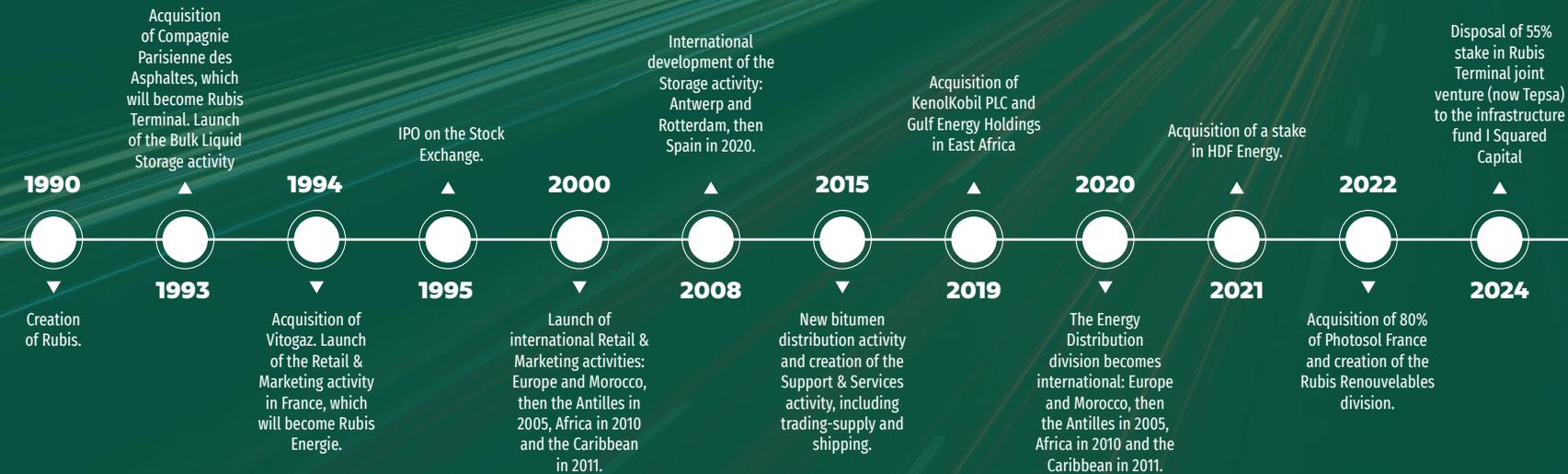
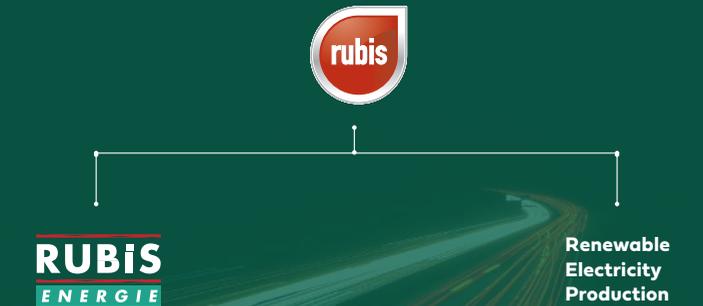
History

A Group on the Move

For almost 35 years, Rubis has grown substantially to become a recognised specialist in the energies sector. The Group has put in place an ambitious growth strategy based on both organic growth and a dynamic policy of targeted acquisitions.

Aware of the energy sector's key contribution to combating climate change, Rubis is diversifying its activities and its offering towards low-carbon solutions.

Rubis is committed to providing energy safely and in the best possible economic conditions, through its various businesses: Energy Distribution (Rubis Energie) and Renewable Electricity Production, that are essential to populations and the functioning of countries.



Introduction to Rubis Energie



Presence in

Over 45 countries

Regions

Africa, Caribbean, Europe

Energy Distribution Retail & Marketing



Business

Distribution of energy and bitumen B2C and B2B

Customers

Retail customers, private individuals, industry professionals and public works



Business

Trading-supply, shipping and refining

Customers

Our distribution subsidiaries and energy distribution professionals

Rubis Energie in East Africa



Countries of operation

7 Countries

Kenya

Burundi

Rwanda

Djibouti

Uganda

Zambia

Ethiopia

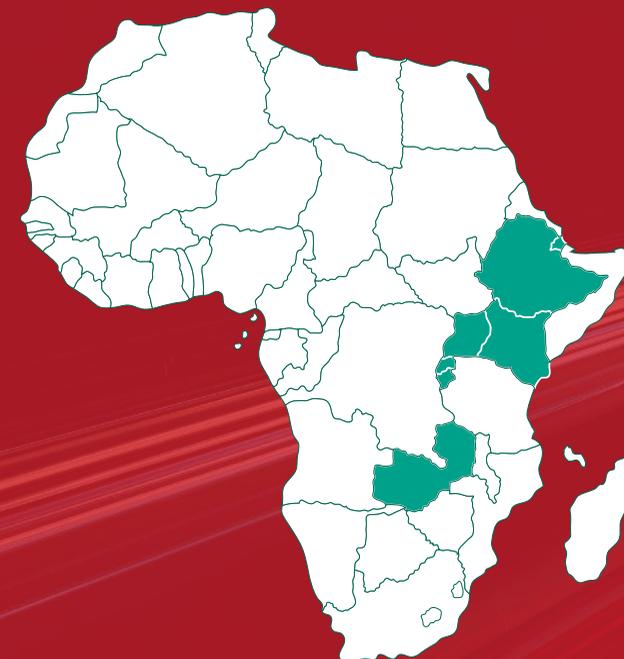
Export markets

DRC

Madagascar

South Sudan

Tanzania



Retail outlets

513



Convenience Stores

143



Fuel depots

8 Fuel, 1 Aviation



No. of staff

Over 500

Our Products & Services

RUBIS

ULTRA TEC
Advanced Fuel Technology

Rubis Energie in East Africa runs a strong network of 513 strategically and conveniently located service stations. We provide an advanced fuel technology, UltraTec, to our customers that ensures improved fuel and engine efficiency.



Our large base of commercial customers spans a range of industrial sectors where we supply all types of bulk petroleum products, such as fuel oil, diesel and lubricants.

enjoy

Our innovative convenience store brand, enjoy, provides world-class convenience to motorists on the go, saving them time and money.



Rubis Card is our fuel management system that gives motorists total control of their fuel-related expenses. It is based on smart card technology and offers convenience and efficiency when making payments at the station.

RUBIS Gas

Our Rubis Gas brand is the preferred cooking gas across East Africa for both domestic and commercial use thanks to our reliable supply and accurate quantity distribution, provided with the highest standards in terms of quality and safety.



The Rubis Energy Mobile App allows customers to locate stations, order Rubis Gas and make payments easily from the convenience of your phone.



We market an extensive industrial, automotive and specialist range of high-quality lubricants under the K-Lube and Castrol brands. Our products, imported or locally blended, meet the highest specifications as demanded.



We refuel most major passenger and cargo airlines at international airports in Nairobi and Mombasa. Our services meet the International Air Transport Association (IATA) standards of into-plane refueling procedures and guidelines.

Rubis Energy Kenya

As a result of Rubis' acquisitions of KenolKobil Plc in March 2019 and Gulf Energy Holdings Ltd in December 2019, Rubis Energy Kenya is now one of the leading oil marketing companies in East Africa.

Our compelling expertise and integrated distribution chain have enabled us to become a leading regional player for the supply of petroleum products.

The market coverage of Rubis Energy Kenya extends throughout the East African region, with subsidiaries in Burundi, Ethiopia, Rwanda, Uganda, and Zambia.

In Kenya, we are one of the leading oil marketing companies with a nation-wide retail network of nearly 300 service stations.



Our Vision & Mission

“Powering a sustainable future for all through innovative energy solutions.”



Our Values

TRUST



CREATIVITY



SAFETY



SUSTAINABILITY



AGILITY



COLLABORATION



SERVICE EXCELLENCE



Health, Safety, Environment and Quality

The health and safety of all of our stakeholders (staff, partners, neighbors and customers) as well as the preservation of the environment are of paramount concern to Rubis Energy Kenya.

Our comprehensive HSE program aims to:

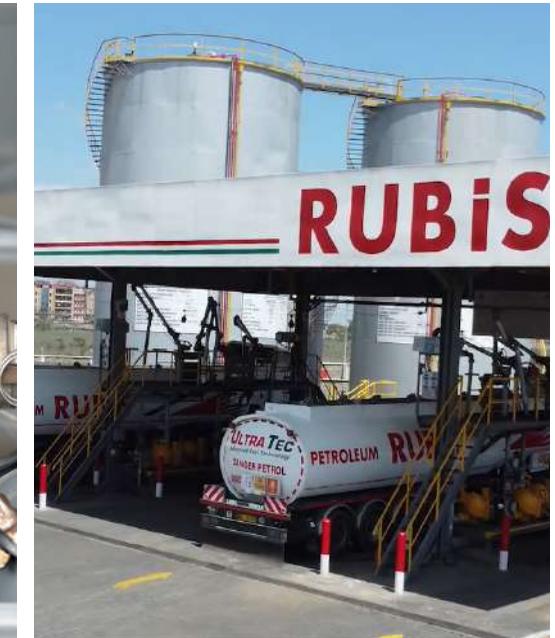
- Implement the best industry practices all along the supply chain (storage, transport, retail, customer facilities, blending and filling);
- Promote safety culture across the organization; and
- Guarantee the compliance of our products to consumers.

We maintain a quality management system that complies with the international standard ISO 9001 as well as other applicable industry, regulatory and statutory standards at national and international levels.



Storage and Assets

Rubis Energy Kenya operates fuel depots in Kenya (Mombasa and Nairobi), Zambia, Burundi, Rwanda, and Uganda. Additionally, we run three aircraft refueling facilities at Jomo Kenyatta International Airport and Wilson Airport in Nairobi, and Moi International Airport in Mombasa. Our state-of-the-art LPG filling plants are located in Kenya, Zambia and Uganda.



Driving Sustainability in East Africa

Rubis Energy Kenya is at the forefront of East Africa's clean energy transition, aligned with Rubis' global commitment to sustainability. The Group actively invests in renewable energy, low-carbon technologies, and environmental initiatives, including photovoltaic electricity, hydrogen, and carbon offset programs.

Through the RUBiSOL joint venture with Solarise Africa, Rubis Energy Kenya delivers tailored solar energy solutions for commercial and industrial clients, advancing cost-effective and sustainable energy in the region.

By embracing the Group's vision, Rubis Energy Kenya is shaping a greener future for East Africa while fostering regional economic growth

RUBiSOL

Our People

Rubis Energy Kenya puts people at the heart of its organization. We recognize that employees are central to our business and make every effort to enhance their skills and capabilities through investment in their growth and development.

With over 300 staff in Kenya and 200 in our subsidiaries, we have a richly diverse and multinational team. We benchmark with international best practices for human resource development and motivation strategies to ensure that we attract and retain the best talent.



Rubis Energy Kenya and the Community

Rubis Energy Kenya is consistently committed to the social and economic development of the communities in which it operates. The Company's promise in this respect includes partnering with locally-owned NGOs that operate at the grassroots level in areas of health and education.

We endeavor to fulfill our corporate social responsibility by taking action at various levels in our community, such as engaging in community social investments and encouraging employee volunteering.



RUBiS

Energy Kenya

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